

B2B Media

Publisher's Statement

6 months ended December 31, 2025

Subject to Audit

Field Served:

FFJournal serves industrial establishments that fabricate, stamp and/or finish metals and plants that assemble these metal components into end products. Industries included are fabricated metal products and machinery except electrical, electric and electronic equipment and transportation equipment.



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TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		40,856
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		30,004
Qualified Nonpaid Individual - Digital		10,852
Total Qualified Nonpaid Individual		40,856
Total Average Qualified Nonpaid Circulation		40,856

AVERAGE NONQUALIFIED CIRCULATION		
Nonqualified Miscellaneous, Including Staff Copies - Print		1,076
Nonqualified Miscellaneous, Including Staff Copies - Digital		14
Total Nonqualified Miscellaneous, Including Staff Copies		1,090
Total Average Nonqualified Circulation		1,090

CIRCULATION BY ISSUES			
Issue	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Jul	30,001	10,855	40,856
Aug	30,014	10,842	40,856
Sep	29,998	10,858	40,856
Oct	30,004	10,852	40,856
Nov	30,003	10,853	40,856
Dec	30,003	10,853	40,856

BUSINESS ANALYSIS

Classification by Business & Industry	Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Job Title				
					Corporate Officials, President - Owner, Vice President-General Manager, Treasurer-Secretary, Controller	Chief Engineer, Plant Manager, Production Superintendent, Department Managers, Chief Metallurgist, Chief Chemist	Engineers, Manufacturing Engineers, Metallurgists, Designers, Production Men, Chemists, Supervisors, Foremen	Buyers, Salespersons and other Purchasing and Sales Titles	Other Titled and Non-Titled Personnel Within the Field Served
1. FABRICATED METAL PRODUCTS									
Metal cans and shipping containers	977	2.4	648	329	667	171	60	79	
Cutlery, hand tools, general hardware	1,820	4.5	1,182	638	1,241	283	132	164	
Heating equipment and plumbing fixtures	1,644	4.0	1,102	542	955	357	129	203	
Fabricated structural metal products	7,801	19.1	5,452	2,349	5,148	1,236	716	701	
Screw machine products (Bolts, nuts, screws, rivets, and washers)	708	1.7	492	216	467	100	53	88	
Metal forging and stampings	973	2.4	664	309	601	177	124	71	
Coating engraving and allied services	2,288	5.6	1,597	691	1,615	329	190	154	
Ordnance and Accessories	234	0.6	189	45	170	34	19	11	
Miscellaneous fabricated metal products	8,598	21.0	5,997	2,601	5,947	1,213	673	765	
Sub-Total Fabricated Metal Products	25,043	61.3	17,323	7,720	16,811	3,900	2,096	2,236	
2. MACHINERY, EXCEPT ELECTRICAL									
Engines and turbines	310	0.8	231	79	206	53	30	21	
Farm/garden machinery and equipment	801	2.0	651	150	529	135	60	77	
Construction, mining, materials handling machinery and equipment	1,371	3.4	1,131	240	863	289	83	136	
Metal working machinery and equipment	1,337	3.3	1,087	250	923	230	97	87	
Special industry machinery	824	2.0	673	151	571	129	54	70	
General industrial machinery and equipment	1,315	3.2	1,115	200	815	257	112	131	
Computer and office equipment	355	0.9	284	71	261	36	26	32	
Refrigeration and service industry machinery	768	1.9	638	130	448	178	61	81	
Miscellaneous industrial & commercial machinery and equipment	2,562	6.3	2,002	560	1,636	486	222	218	
Sub-Total Machinery, Except Electrical	9,643	23.6	7,812	1,831	6,252	1,793	745	853	
3. ELECTRIC AND ELECTRONIC EQUIPMENT									
Electric transmission and distribution equipment	94	0.2	63	31	57	20	5	12	
Electrical industrial apparatus	120	0.3	70	50	81	18	10	11	
Household appliances	54	0.1	30	24	32	12	7	3	

BUSINESS ANALYSIS (Continued)

Classification by Business & Industry	Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Job Title				
					Corporate Officials, President-Owner, Vice President - General Manager, Treasurer-Secretary, Controller	Chief Engineer, Plant Manager, Production Superintendent, Department Managers, Chief Metallurgist, Chief Chemist	Engineers, Manufacturing Engineers, Metallurgists, Designers, Production Men, Chemists, Supervisors, Foremen	Buyers, Salespersons and other Purchasing and Sales Titles	Other Titled and Non-Titled Personnel Within the Field Served
Electric lighting and wiring equipment	137	0.3	86	51	89	32	5	11	
Household audio & video and audio recordings	32	0.1	20	12	23	5	2	2	
Communications equipment	78	0.2	52	26	65	4	4	5	
Electronic components and accessories	110	0.3	83	27	78	10	5	17	
Miscellaneous electrical machinery, equipment and supplies	286	0.7	188	98	183	62	11	30	
Sub-Total Electric And Electronic Equipment	911	2.2	592	319	608	163	49	91	
4. TRANSPORTATION EQUIPMENT									
Motor vehicles & motor vehicle equipment	3,315	8.1	2,714	601	2,420	514	177	204	
Aircraft and parts	518	1.3	431	87	369	84	43	22	
Ship/boat building and repairing	561	1.4	445	116	415	72	43	31	
Railroad equipment	88	0.2	67	21	50	19	8	11	
Motorcycles, bicycles, and parts	145	0.4	116	29	114	16	7	8	
Guided missiles and space vehicles and parts	18	0.0	15	3	7	3	7	1	
Miscellaneous transportation equipment	614	1.5	488	126	404	111	35	64	
Sub-Total Transportation Equipment	5,259	12.9	4,276	983	3,779	819	320	341	
Others Allied to the Field									
Total Qualified Circulation	40,856	100.0	30,003	10,853	27,450	6,675	3,210	3,521	
Percent	100.0		73.4	26.6	67.2	16.3	7.9	8.6	

SOURCE ANALYSIS				
Source	Print	Digital	Total	Percent
Total Direct Request From Recipient	30,003	10,853	40,856	100.0
Total Direct Request From Recipient's Company				
Total Communication Other Than Request				
Membership Benefit				
Business Directories				
Lists				
Acquired Circulation				
Other Sources				
Total Qualified Subscriptions	30,003	10,853	40,856	100.0
Percent	73.4	26.6	100.0	
Single Copy Sales				
Total Qualified Circulation			40,856	

MAILING ADDRESS ANALYSIS				
	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid	Percent
Individual by Name and Title and/or Occupation	30,003	10,853	40,856	100.0
Individual by Name Only				
Title or Occupation Only				
Company Name Only				
Multicopy Same Addressee				
Total Qualified Subscriptions	30,003	10,853	40,856	100.0
Total Qualified Circulation	30,003	10,853	40,856	100.0

GEOGRAPHIC ANALYSIS			
State	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Alabama	530	214	744
Arizona	427	174	601
Arkansas	296	123	419
California	2,466	953	3,419
Colorado	451	203	654
Connecticut	455	175	630
Delaware	82	38	120
District of Columbia	2	1	3
Florida	1,536	528	2,064
Georgia	770	292	1,062
Idaho	241	71	312
Illinois	1,475	559	2,034
Indiana	890	292	1,182
Iowa	538	154	692
Kansas	430	153	583
Kentucky	373	104	477
Louisiana	550	212	762
Maine	143	55	198
Maryland	317	127	444
Massachusetts	547	234	781
Michigan	1,421	523	1,944
Minnesota	775	236	1,011
Mississippi	217	42	259
Missouri	759	272	1,031
Montana	177	68	245
Nebraska	276	100	376
Nevada	198	63	261
New Hampshire	162	68	230
New Jersey	607	247	854
New Mexico	157	56	213
New York	1,229	368	1,597
North Carolina	890	294	1,184
North Dakota	154	37	191
Ohio	1,626	559	2,185
Oklahoma	458	188	646
Oregon	467	157	624
Pennsylvania	1,174	522	1,696
Rhode Island	109	52	161
South Carolina	414	114	528
South Dakota	146	43	189
Tennessee	633	248	881
Texas	2,552	867	3,419
Utah	320	130	450
Vermont	65	24	89
Virginia	513	198	711
Washington	618	233	851
West Virginia	135	46	181
Wisconsin	1,004	344	1,348
Wyoming	72	30	102
TOTAL 48 CONTERMINOUS STATES	29,847	10,791	40,638
Alaska	94	35	129
Hawaii	61	14	75
TOTAL ALASKA & HAWAII	155	49	204
Single Copy Sales			
U.S. Unclassified			
TOTAL UNITED STATES	30,002	10,840	40,842
Poss. & Other Areas	1		1
U.S. & POSS., etc.	30,003	10,840	40,843
Canada		10	10
International		3	3
Military or Civilian Personnel Overseas			
Total International		13	13
E-mail Address Only			
Other Unclassified			
GRAND TOTAL	30,003	10,853	40,856

NOTES

Definition of Recipient Qualification:

Qualified recipients are corporate officials, presidents-owners, vice presidents-general managers, treasurers-secretaries, controllers, chief engineers, plant managers, production superintendents, department managers, chief metallurgists, chief chemists, engineers, manufacturing engineers, designers, production men, chemists, supervisors, foremen, buyers, salespersons and other purchasing and sales titles and other titled and non-titled personnel within the field served.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Analyzed Issue: The information in Business Analysis and Geographic Analysis is from an analysis of the November issue.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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MICHAEL D'ALEXANDER
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Vice President Finance

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